



Frankly Speaking - Week 16

Week ended Sunday 25 April 2021

Welcome to this ANZAC day edition of Frankly Speaking, Seeka's update to our growers and stakeholders. There has been heightened safety awareness through the Company and to date there has been no serious harm incidents in Harvest 2021. As we head into the second half of the harvest please keep the safety focus high.

The Hayward organic supply cap has been called for midnight Tuesday 27 April.

Harvest continues to progress smoothly. We have completed the initial kiwistart volume requirements for Hayward and now are waiting for main pack clearances for storage fruit. We will pack Hayward in and around the SunGold mainpack volumes, which we are concentrating on now. We are through the halfway point for SunGold, despite fruit maturities being where we want them the number of maturity area's being put up for a clearance tests have slowed. Pressures generally are good, although we have had the odd line with softs amongst them. We are discouraging growers from making harvest decisions based on the TZG's of their 39's and encouraging growers to harvest so we can complete in a timely fashion – about 17 days from now.

The labour situation at Seeka has eased following the arrival of some additional RSE's through our joint collaboration with Yummy and more New Zealanders continue to sign up to work at Seeka. Operational management of the RSE program has been stressful for our team. The continual changes to the interpretation of the program rules has made compliance to this program very challenging. NZKGI has not responded to a complaint made by Seeka about their advocacy or the way they have engaged with our team. The coordination of our RSE program has now been switched from NZKGI to Horticulture New Zealand.

Over the past week the industry has discussed whether or not the SunGold size 39 should be made non standard supply (NSS) for 2022. If this were to go ahead then Zespri would have the discretion to either accept or decline size 39's into inventory. The outcome of last week's discussions is that this is now being put on hold for a year to understand what the changes to this year's taste standards mean for size 39's. This is a discussion of supply and demand to be resumed next year.

Growers are being asked to consider the national pool's hail insurance policy. The devastating hail event in the Nelson region at the end of last year has meant the industry has had to consider what the national pool's response to a hail event should be. Seeka Growers Council has maintained that the pool hail cover should compensate based on the cost of production, if a grower wants greater cover than this then they should take out commercial cover. If you have feedback you want considered let one of the Seeka Grower Councillor's know or get in direct contact with Louise Peters who is the Seeka KGI representative.

To the numbers:

SunGold Conventional

Industry Submit: 46,350,742 trays	Industry average size: 27.58
Seeka Submit: 9,066,100 trays	Seeka average size: 27.17

SunGold Organic

Industry Submit: 1,403,258 trays	Industry average size: 27.88
Seeka Submit: 246,479 trays	Seeka average size: 28.81

Hayward Conventional

Industry Submit: 19,530,180 trays	Industry average size: 32.67
Seeka Submit: 5,085,936 trays	Seeka average size: 32.69

Hayward Organic

Industry Submit: 884,717 trays	Industry average size: 34.50
Seeka Submit: 263,714 trays	Seeka average size: 34.55

Sweet Green

Industry Submit: 261,467 trays	Industry average size: 37.07
Seeka Submit: 58,278 trays	Seeka average size: 37.59

Happy and safe harvesting.

Kind regards

Michael

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